



WASHINGTON
MARKETING GROUP



American Seniors Center

Updated: July 2025, Next Update: February 2026

Don't Mess With these
Silver Eagles

Summary

Members of the American Seniors Center have contributed to various campaigns geared to pressure Congress to provide seniors with an ironclad guarantee that their Social Security benefits will not be cut or eliminated. Members have contributed to direct mail packages that support Individual Social Security Accounts, health care reform that guarantees individual choice of health care providers, and a balanced federal budget. The American Seniors Center believes it is high time that the government backed up the Social Security promise with the Rule of Law. This is a great money-making list for nonprofits, grassroots lobby groups, charities, conservative candidates, catalogers, direct mail merchandise buyers, bankcard and financial offers.

Total File: 2,157,211

Last 6 Month Donors: 127,073

Last 12 Month Donors: 241,124

Last 24 Month Donors: 253,917

\$100+ Donors: 467,721

\$1,000+ Donors: 144,191

Cost: \$120/M

Dollar Selects: \$10/M

\$100+: \$15/M

\$1,000+: \$20/M

Recent Select: \$5/M

Telemarketing: \$25/M

**Free landline and/or cell phone appends on T/M*

Email or FTP Delivery: \$75/F

Usually within 12 hours

Minimum Direct Mail Order: 5M

25% Discount to recognized broker

Usage

American Bible Society x 2
American Cancer Institute x 2
American Council for Health Care Reform x 2
American Federation of Senior Citizens x 2
American Institute for Cancer Research x 3
American Legion x 2
American Parkinson Disease Association
Americans for Prosperity
Americans United for Life
Campaign for Liberty
Campaign to Save Social Security & Medicare x 3
Capitol Watch x 2
Christian Appalachian Project x 3
Christian Seniors Association x 13
Citizens Against Government Waste
Citizens Utility Board IL
City Mission
Club for Growth x 2
College Republicans x 3
Concerned Women for America
Conservative Caucus Foundation x 2
Council for Government Reform
CRU
Custom Missions Program x 5
DE-Age x 2
Declaration Alliance x 2
Declaration Foundation x 2
Disabled American Veterans x 3

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Contact

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Postal Mail	0-6 Month	0-12 Month	0-24 Month	TOTAL
\$10+ Donors	118,910	232,804	245,586	1,953,000
\$25+ Donors	103,467	216,565	229,235	830,703
\$100+ Donors	64,368	160,881	171,822	467,721
\$500+ Donors	18,904	38,431	41,572	203,247
\$1000+ Donors	8,348	16,444	18,196	144,191

Usage Continued

Enterprise Development
Epoch Times
Faith & Freedom Coalition x 2
Family Research Council
Florida Sheriffs Youth Ranch
Food for the Poor x 3
Guide Dog Foundation x 2
Harvard Health Letter
Healthy Directions
Help Hospitalized Veterans – Disabled War Veterans x 2
Heritage Foundation x 7
Heroic Media
Hillsdale College x 3
Leadership Institute
Mayo Clinic Health Letter x 3
Mitt Romney for President x 2
National D-Day Museum x 2
National Defense Committee x 2
National Republican Campaign Fund x 2
National Republican Senatorial Committee
National Review
National Right to Work Committee x 2
National Taxpayers Union x 2
Operation Smile
Paralyzed Veterans of America x 4
Parents Television Council x 2
Patients United Now x 2
Phil Waldrep Ministries
Republican National Committee
Republican National Committee - Victory '12 x 2
Rule of Law Committee x 2
Salvation Army x 2
Sixty Plus Association x 2
Social Security Institute x 2
The Conservative Caucus x 2
The Seniors Coalition x 2
Thomas More Law Center x 2
Traditional Values Coalition x 2
TREA-Senior Citizens
Tunnel to Towers
Union Rescue Mission x 2
United Service Organization (USO) x 3
US Money Reserve x 7
USMC x 2
Weekly Conservative